

Memo



Date: January 5, 2011
To: Mayor & Councillors
From: City Manager
Subject: January 10, 2011 - Public in Attendance - Central Okanagan Foundation - City of Kelowna Emergency Grant

Attached is a copy of correspondence to Council dated December 23, 2010 from the Central Okanagan Foundation regarding its recommendation for a City of Kelowna Emergency Grant.

It is staff's recommendation that the following resolution be adopted by Council:

THAT Council approves the emergency grant in the amount of \$5,000.00 to the Kelowna Women's Resource Centre as recommended by the Central Okanagan Foundation.

A handwritten signature in black ink, appearing to read "R. L. Mattiussi".

R.L. (Ron) Mattiussi, MCIP
City Manager

/slh
attach.

A small, handwritten mark in blue ink, possibly initials or a signature, located in the bottom right corner of the page.



— CENTRAL OKANAGAN —
FOUNDATION

empowering generations to give.

December 23, 2010

Mayor Shepherd & Council
1435 Water Street
Kelowna, BC
V1Y 1J4

Dear Mayor Shepherd & Council:

A request for a City of Kelowna Emergency grant was received by the Central Okanagan Foundation on December 10, 2010 from the Kelowna Women's Resource Centre. They are seeking \$5,000 towards operating costs.

The Kelowna Women's Resource Centre is a non-profit society dedicated to promoting equality for women. They provide advocacy, emotional and practical support, computer literacy training, free income tax preparation, a referral service and poverty relief support. They provide a range of information on issues of concern and interest to women; organize workshops. Also offer a meeting place, drop-in centre for individual women as well as women's support groups.

In August, 2010, they learned they would receive 50% of what they historically receive through gaming and immediately began to explore all options to mitigate the impact. They have laid off 2 part time staff thus reducing staff to one full time employee. They have negotiated a reduced fee with their accountant and have begun to explore the opportunities to sublet an office or space to subsidize the rent, also changed companies for their communication needs to reduce costs.

They have made several funding requests: all local Service Clubs, they have submitted proposals and ten Letters of Inquiry to a number of Foundations. They are currently fostering a relationship with a private donor as there may be an opportunity to increase support.

The Kelowna Women's Resource Centre currently sells Café Feminino coffee as a fundraiser and is exploring social enterprise options. They are prepared to partner with other organizations. Over the course of the coming year with the assistance of increased volunteers, they have a variety of activities planned to increase funds. Through strategic planning with a professional, which began on December 18th, 2010 they anticipate having a plan of action that will increase tangible results.

This proposal does fit within the social policy framework in the Official Community Plan and meets the requirements as stated in the Terms of Reference for an emergency grant.

Respectfully submitted,
Cheryl Miller
Grants Manager
Central Okanagan Foundation